

CREATE AN ENTRY FOR 2019 BRAS FOR THE CAUSE!



HERE ARE THE GUIDELINES...

Design a “bra” using any theme, materials, ideas, etc. as long as it is “G” rated. With our “Hooray for BRALLYwood” theme and all new categories inspired by the excitement of the movies, you may choose to use a favorite movie or movie star as your inspiration. *But you do not have to.* Your bra could represent your passion, your hobby, your business, a special interest, a pun or play on any word surrounding bras...*anything is open as long as it is not offensive.*

- **Please remember that our display space is limited, so keep the size of your entry manageable.** One person must be able to move it.
- **All entries must be “new” creations.** Please do not re-enter a bra that has been previously displayed. Reusing display forms is just fine.
- **You can start with a real bra of any size or color or make one from scratch from any material of your choosing.**
- **Please include a title as part of the design.** Your title can be the name of a movie, a play on a movie title, or something simple, descriptive, funny, touching or otherwise. A good title helps the voters connect with your creation.
- **Please provide a way to display your creation.** A lingerie hanger, a “body/mannequin”, frame, or some type of plan to mount it on a wall or grid. Lingerie forms will be for sale at the Hunt Regional Hospital Gift Shop or CC & Company (2610 Lee Street) for \$10 each about a month before the event. If you need one sooner, contact us!
- **Shameless campaigning ahead of time is encouraged! We’re all about raising money at Bras for the Cause!** If you can collect money in advance to “support” your creation’s chances of winning, please do so! Each \$1 buys one vote. Please have all checks made out to “Hunt Regional Healthcare Foundation.” See below for online voting information, too!
- **Bras may be turned in at Landon Winery (2508 Lee Street) on Mon and Tues, October 7 & 8, from 11:00 am to 8:00 pm.** Delivering it in a box or covered with a plastic bag will help keep it in perfect condition.
- **We will have a form for you to fill out when the bra is delivered.** Please bring the names, emails & phone numbers of all of the designers with you when you turn in your bra. We want to be able to thank everyone who participated!
- **Bras will be assigned a number in the order they are delivered and displayed in online voting in numerical order.**
- **All bras will be returned to their designers.** They may be picked up at Uptown Forum, 2610 Lee Street (new location), after the event or on October 11 and 12, between 10 am and 5 pm. Bras remaining after that date may be discarded.
- **Online Voting opens on Tuesday, Oct. 8th.** Turn in your entry, get a number, and then tell all your out-of-town friends, family and business colleagues to vote: www.b4tchuntcounty.com
- **All Bra-makers will receive a ribbon to wear on the night of the event.** And we will recognize those who have participated for more than one year with special ribbons denoting the number of years you’ve participated by making a bra!

Invite your friends and make plans to attend 2019 Bras for the Cause on Thursday, October 10th in Downtown Greenville.



Viewing and voting will be from 6:00—8:30. The awards ceremony should begin around 9:15 once all votes are counted. **Bras for the Cause is free to attend!**

Please join us for the 2019 Kickoff Party on Tuesday, August 13th at 6:30 pm at Landon Winery.



YOU COULD WIN ONE OF 16 BRABIE AWARDS!

Check out the categories listed on the back of this page.

BECOME A SPONSOR AND REALLY CHANGE LIVES!

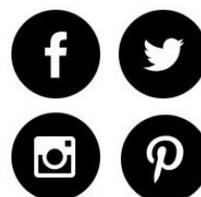
Our list of Bras for the Cause Sponsors gets larger every year and we LOVE every single one! If you would like to be part of this group (and get all the recognition and love that goes along with it), contact us! **Sponsorships start at \$250.**

Our deadline for recognition as an “Early Bird” Sponsor is Thursday, August 15th. All Sponsors registered and paid by that date will be recognized with their name or business logo on our bra graphic in ads and event signs.



**It’s FREE to enter!
It’s FREE to attend!**

Got Questions? Message us on our Facebook page (Bras for the Cause Hunt County) or call 903-456-2257



HOORAY FOR BRALLYWOOD! HERE ARE THE 2019 BRABIE CATEGORIES!!!!

Last year's category revamp rocked! The resulting entries were some of the best ever. So this year we're heading to Hollywood to celebrate the glamour and excitement of the movies. We've chosen some of the most popular movie genres as inspiration for our categories this year and listed a few examples of movies that fall in those genres. You do not have to use the movies we have as examples. You may use any film that you love or inspires you. ***For an unbelievable list of movies, check out filmsite.org. There's no shortage of possibilities for bras that say "Hooray for Brallywood!"***

And to make it even more interesting for those attending Bras for the Cause on Thursday, October 10th, we are going to make every attempt to display all the bras in each category together. Just imagine the effect of seeing a whole group of similarly-themed bras shown in one place!

TOP FIVE MONEY-RAISERS: We love our participants who get creative and work ahead of time to raise money for their bras with garage sales, golf tournaments, bake sales and more. As always, we'll celebrate your success as one of the 5 who raised the most money for our amazing cause by awarding you a BRABie!

HOORAY FOR BRALLYWOOD: Here's where we celebrate all things Hollywood! Old-time Hollywood glamor; Movie Stars (a tribute to a favorite); Red Carpets; or just the joy of going to the movies.

WESTERN: Whether it's a classic John Wayne movie, a Clint Eastwood Spaghetti Western, or a comedy like Blazing Saddles – decorate your bra to celebrate a Western movie and enter it in this category.

SCIENCE FICTION: Your creation can be out of this world with movies like Star Wars, Star Trek or ET; or stay closer to home with something romantic like Somewhere in Time, comedic like Back to the Future, or scary like Gremlins (yes, they're all classified as Science Fiction). It's a wide-ranging category so have fun decorating a bra!

ANIMATED: Wish upon a star and create a bra inspired by animated classics from Mickey and Minnie to Shrek – the large selection (full-length or short subjects) should inspire you.

CHICK FLICK: Who doesn't love a romantic comedy or tear-jerker? Think Pretty Woman; Sleepless in Seattle; My Big Fat Greek Wedding; or grab the hankies with An Affair to Remember, Love Story or Rebecca.

EPIC: Are you drawn to those Double-D super-size movies? You know, anything by Cecil B. DeMille (The Ten Commandments, King of Kings); or Gone with the Wind; Wizard of Oz; Cleopatra; Titanic and Lord of the Rings. Think big-budget blockbusters and go over the top on your bra creation!

MONSTER/HORROR: Let's face it...Cancer IS a monster! So create a bra with classic movie monsters like Dracula, Frankenstein, and Godzilla; or something more modern like those creepy Jurassic Park dinosaurs; or zombie pics like Night of the Living Dead.

ACTION/ADVENTURE/SUPERHEROES: There are lots of great adventure movies to provide inspiration for bras in this category! Raiders of the Lost Ark; James Bond films; Dirty Harry; Jaws; Robin Hood; the Avengers and of course Supergirl (our favorite cancer-fighting heroine)!

MUSICALS/COMEDY: Break out in song as you create a bra inspired by one of the great Hollywood musical productions: Sound of Music; Seven Brides for Seven Brothers; Grease; West Side Story; Dreamgirls. Maybe our first-ever tap-dancing creation???? Or you can choose to celebrate those laugh-out-loud movies like Some Like it Hot; the Marx Brothers; Monty Python; the Three Stooges; and Airplane!

BEST MOVIE LINES: How many times does someone quote those unforgettable lines from a movie? Who doesn't know these: Frankly my dear, I don't give a damn; Bond, James Bond; Life is like a box of chocolates; I'll be back; You talkin' to me?; I coulda been a contender! It's Inconceivable that there won't be designers who have a ball with this category and have every-one quoting the movies.

Please Note: You do NOT have to use the movies listed as examples in each category (or any movie for that matter) to create a bra. And if you create a bra using one of our example, but want to enter it in another category, you are welcome to select it. We'll advise you on a category but there are no hard and fast rules.

If you still need ideas, walk the aisles of a craft or home improvement store...or check out our Pinterest page (Bras for the Cause Hunt County). Above all, get involved and have fun! That's what Bras for the Cause is all about.

And finally, we didn't forget all those folks who love to campaign for those votes!

SHAMELESS CAMPAIGNING: As always, the Awards Ceremony crowd will help us decide the best BFTC shameless campaigners (backers, fans)! Get ready with over-the-top individual or group costumes, signs, vote bribes, and other stunts to raise money for your bra. You could win a BRABie!

WATCH OUR FACEBOOK PAGE FOR THE LATEST NEWS AND UPDATES. YOU NEVER KNOW WHAT WE MIGHT ADD FOR FUN!